



## Nexi extends Tap to Pay on iPhone to merchants in Switzerland and Finland

*Nexi brings an easy, secure, and flexible way to accept contactless payments, with only an iPhone and a dedicated app from Nexi, to merchant customers in Sweden and Austria.*

**Helsinki, Finland & Wallisellen, Switzerland — 18 March 2025** — Nexi, the European PayTech, now enables merchants in Switzerland and Finland to accept in-person contactless payments seamlessly and securely with Tap to Pay on iPhone. This follows similar launches in Italy, Germany, Austria, and Sweden last year.

Tap to Pay on iPhone allows merchants to accept all forms of contactless payments, including contactless credit and debit cards, Apple Pay, and other digital wallets, using only an iPhone and the Nexi SoftPOS functionality in the MyPayments app, with no additional hardware or payment terminal needed.

Suvi Ruoppa, Country General Manager of Nets Finland, part of Nexi Group, comments: "The activation of Nexi SoftPOS on iPhone in Finland and Switzerland enables more merchants to offer customers enhanced flexibility and choice at the point of sale. This creates an easier and more convenient shopping experience for consumers, creating additional revenue opportunities for businesses of all sizes."

"With Nexi SoftPOS on iPhone, we are providing a simple and cost-effective payment solution for small businesses in Switzerland—especially for those who have not accepted card payments before," David Emmanuel Gebhardt, Country General Manager of Nexi Switzerland, reiterates, and continues; "This is particularly beneficial for merchants such as take-aways, taxis, and independent service providers, where mobility and ease of use is key. By eliminating the need for additional hardware, we are making it easier than ever for merchants to accept contactless payments".

Nexi's SoftPOS solution provides an affordable, simple, and safe way to accept digital payments without being limited by where the cash register is placed. It also allows merchants to manage transactions in real time and easily send receipts, providing merchants with increased flexibility and mobility.

Nexi plans to continue expanding the availability of Tap to Pay on iPhone to its customers in Europe, where the service is available.

For more information about SoftPOS functionality, please visit our [website](#)

**# ENDS #**

### **Nexi**

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Nexi is the European PayTech, present in high-growth, attractive European markets and technologically advanced countries. Listed on the Euronext Milan, Nexi has the scale, geographical reach, and capabilities to drive the transition towards a cashless Europe. With its portfolio of innovative products, e-commerce expertise, and specific solutions for the industry, Nexi can



provide flexible support for the digital economy and the entire payment ecosystem globally through a wide range of channels and different payment methods. Nexi's technological platform and best-in-class professional skills in the sector allow the company to operate at its best in three market segments: Merchant Solutions, Issuing Solutions, and Digital Solutions. Nexi continuously invests in technology and innovation, focusing on two fundamental principles: meeting the needs of its customers together with its partner banks and creating new business opportunities for them. Nexi is committed to supporting people and businesses of all sizes, transforming the way people pay and businesses accept payments, offering customers the most innovative and reliable solutions to better serve their customers and grow. This is the way how Nexi promotes progress for the benefit of all: simplifying payments and enabling people and businesses to build closer relationships and grow together. [www.nexi.it](http://www.nexi.it) [www.nexigroup.com](http://www.nexigroup.com)

**Nexi - External Communication & Media Relations**

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