



## **Eurowag taps Nexi Group and Visa for Secure Pre-Paid Contactless Cards for Fleet Management**

- The new collaboration leverages innovative payment card technology from Nets (part of Nexi Group) to enhance fuel and fleet management across Europe.
- Replacement of the previous open-loop solution enables Eurowag to offer new features, including payments via Google Pay and Apple Pay.
- Eurowag Visa enables drivers to handle all travel expenses with ease, and even pay fines for traffic violations.
- The partnership signifies an important step towards Eurowag's FinTech focus, with broad possibilities for future development of innovative financial services.

**Milan, Italy. 19 February 2025** – Eurowag, Visa and Nets (part of Nexi Group) have partnered to offer a new open-loop, secure, contactless pre-paid payment card for fleet management.

The new Eurowag Visa card replaces the previous Eurowag Mastercard and is commercially available now. The card complements Eurowag's existing closed-loop fuel offering, enabling customers to use their cards at any fuel station in Europe. Nets, part of Nexi Group, will remain the supplier of new cards for Eurowag.

Once linked to a specific vehicle, the Eurowag Visa card offers contactless, cashless payment capabilities for refreshments and accommodation, while ensuring reliable security against fraud. Customers can also pay for traffic violation fines using the card.

*"Eurowag's membership of the Visa network brings new benefits to card users, but also various types of new fintech services. In the future, we will be able to provide expense management through physical and virtual cards, tokenization and mobile payments (Google Pay, Apple Pay), or a hybrid card combining closed and open loop features,"* says **Jiří Petrák, Head of Payment Product at Eurowag.**

**Henrik Anker Jørgensen, Senior Vice President and Head of Nets Baltic Region (part of Nexi Group)** comments: *"At Nets, ensuring speed and quality of implementation is core to our offering. We're proud to see that the value proposition of Nets Estonia is being applied to such an exciting Pan-European customer in the Fleet and Mobility segment."*

**David Jones, Head of Fleet & Mobility at Nexi Issuing Solutions** adds: *"In Eurowag's fleet there are 280,000 active trucks operating across 23 countries. It's critical each vehicle offers a secure, reliable and seamless way for its drivers to make payments, wherever they are. As a key innovator in European payments, Nexi is keen to strengthen its foothold in the European Fleet and Mobility sector. We hope this partnership leads to further cooperation with Eurowag, leveraging the pan-European scale and strengths of our both companies to bring innovative and smarter payment solutions to Eurowag's growing customer base."*



**Branislav Beer, Head of Visa Commercial Solutions, CEE, says:** *"We are thrilled that Visa and Eurowag have begun collaborating on issuing fleet cards, which will help businesses managing fleets improve their payment processes. Visa Commercial Solutions equips businesses with robust tools to digitize and manage their payments effectively. This is just the beginning of our cooperation to provide valuable propositions through enhanced data, real-time control capabilities, invoice digitization, connectivity to their accounting systems, and comprehensive fleet cost management solutions."*

In addition to the transition of Eurowag cards from the Mastercard network to the Visa network, the company also prepared a completely new design for all its payment cards, which will become available to customers from February 2025.

**ENDS**

### **About Eurowag**

Eurowag was founded in 1995 and is a leading technology company and an important partner to Europe's CRT industry, with a purpose to make it clean, fair and efficient. Eurowag enables trucking companies to successfully transition to a low carbon, digital future by harnessing all mission critical data, insights and payment and financing transactions into a single ecosystem and connects their operations seamless before a journey, on the road and post-delivery. <http://www.eurowag.com>

### **About Nexi Group**

Nexi is the European PayTech, present in high-growth, attractive European markets and technologically advanced countries. Listed on the Euronext Milan, Nexi has the scale, geographical reach, and capabilities to drive the transition towards a cashless Europe. With its portfolio of innovative products, e-commerce expertise, and specific solutions for the industry, Nexi can provide flexible support for the digital economy and the entire payment ecosystem globally through a wide range of channels and different payment methods.

Nexi's technological platform and best-in-class professional skills in the sector allow the company to operate at its best in three market segments: Merchant Solutions, Issuing Solutions, and Digital Solutions. Nexi continuously invests in technology and innovation, focusing on two fundamental principles: meeting the needs of its customers together with its partner banks and creating new business opportunities for them.

Nexi is committed to supporting people and businesses of all sizes, transforming the way people pay and businesses accept payments, offering customers the most innovative and reliable solutions to better serve their customers and grow. This is the way how Nexi promotes progress for the benefit of all: simplifying payments and enabling people and businesses to build closer relationships and grow together. [www.nexigroup.com](http://www.nexigroup.com)



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